

Southampton Citizens Association
Board Meeting
January 20, 2015

Members Present: Blanchard, Cardwell, , Hay, Prince, Scott, Young, Yucel, White

Members Absent: Schlicher, Cooke, Hampton

Guests: Kathy Graziano, David Bernard, Caroline Cardwell, Dr. McDaniel

- Mary Blanchard chaired the meeting in Brian Hampton's absence.
- The November Minutes were approved as presented.
- Steve Prince presented an operating statement for the year ended 2014. The association has been overspending the past few years by approximately \$2,000 per year. This is largely due to a decline in membership. In 2014, SCA received dues from only 160 households. Discussion ensued regarding the need to increase revenues and suggestions included increasing dues paying members, increasing advertising revenues and fundraising.

Motion Introduced and passed: *Create a letter to current and past members highlighting goals and achievements in order to encourage dues payment. The letter will be sent by February 15, 2015 with a goal of increasing membership renewals by 100 over 2014.*

Jon Young and Jean-Marie Hay agreed to draft letter and assist in getting it mailed.

- Social committee agreed to meet and develop a list of activities for 2015 to include one large annual event. The goal is to have this list completed in time to be included in the February newsletter.
- Gökhan Yucel reported that dues from 12 households were received in January. The membership committee has lost 2 members and could use some additional help.
- Kathy Graziano presented a council update: New Council president Michelle Mosby. On January 27 at 7pm, Kathy is hosting a meeting at the new Huguenot HS so that residents can tour. The city has begun phasing in large rolling recycling bins to all residents and all households will be receiving large rolling one. Leaf program still ongoing. Suggestion is being floated by her district civic association presidents to share in a joint table at the Farmer's Market in order to promote the various civic associations.
- Mary, Blanchard, Steve Prince and Ralph White reported on their meeting with Kathy Gaziano regarding Cherokee Road. Several improvement options have been suggested by the City with the goal being to keep the narrow lanes but smooth out the ditches and add a pathway/walkway along one side. The committee is utilizing data previously gathered from the SCA Cherokee Road survey to help guide discussions and will continue to update the board as talks progress.
- A list of suggested speakers for the 2015 board meetings was presented. Mary Blanchard and Steve Prince will begin contacting these speakers in order to get them on the calendar.