

# Over the Fence



The Newsletter of the Southampton Citizens Association

Over the Fence is published three times a year. It is mailed to approximately 2,400 households in the Southampton Area.

### **Ad Rates for 2015**

Business Card	\$35	Full-year	\$80	
1/4 page	\$55	Full-year	\$130	3 5/8" w X 4 7/8" h
1/2 page	\$95	Full-year	\$230	7 7/8" w X 4 7/8" h

February - Ad deadline Jan. 18  
 June - Ad deadline May 20  
 November - Ad deadline Oct. 17

### **To advertise**

send electronic file to [mblanchard8@verizon.net](mailto:mblanchard8@verizon.net) (pdf, tif, jpg, doc)  
 and mail check to SCA, PO Box 14036, Richmond, VA, 23225  
 or deliver ad (copy, camera-ready mechanicals, or electronic file) along with check, by the ad deadline to:  
 Mary Blanchard.  
 8847 Riverside Drive, Richmond, Va. 23235

Please make checks payable to Southampton Citizen Association or SCA

### **Ad Order**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_

Ad Size:  business card  1/4 page  1/2 page  
 Issue:  Single Issue  Full Year (If full year, same ad to appear in each issue?  Yes  No)  
 Issue(s) in which ad is to appear:  
 February  
 June  
 November

Enclosed is payment of \$\_\_\_\_\_ for the advertising insertion.

Ad rates effective December 2015

NOTE: SCA is a volunteer organization. Due to SCA events and volunteer schedules the exact date of printing and delivery could be changed. The Board reserves the right to determine if an ad is appropriate for the newsletter.